SPIRE MEETS SHIPSTATION

EVRON

SPEAKERS

Ken Fike

Partnerships Manager at ShipStation

Armand Javdan

Senior Consultant at Evron

Agenda

- How ShipStation Works
- ShipStation Features
- Integration Features
- Integration Workflow
- Live Demo of Integration
- QA Session

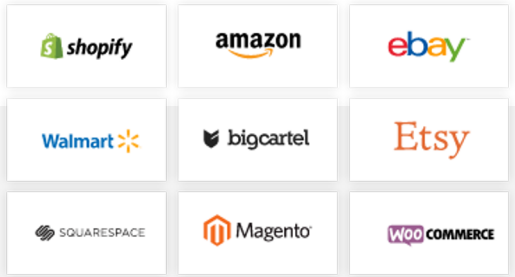
KEN FIKE

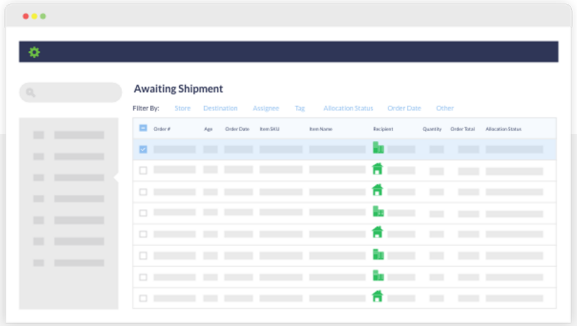
MANAGER, ERP, EDI & IPAAS PARTNERSHIPS

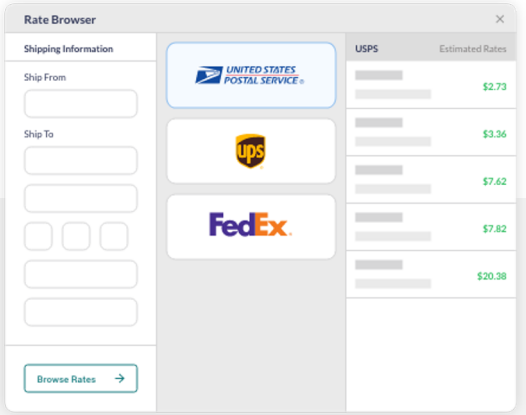
ShipStation®

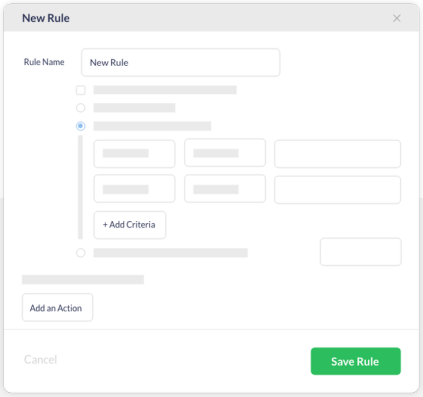
How ShipStation Works

Import, manage, and ship online orders









Receive Orders → **Manage Orders** → **Print Labels** → **Automate Shipping, Updates, and Emails**

Save Time and Money on Shipping

Free Shipping

- → 88% of customers prefer to shop on websites that offer free shipping
- → Inject the cost of shipping into the item's price

Fast Shipping

- → Offer "Same day shipping" for all orders. This is not the same as "Same Day Delivery" but it's a good hook for your customers. It just means you'll ship the order out on the same day as when the customer placed the order.

Leverage Multiple Carriers

- → Not only does shipping with multiple carriers give you a broader range of rates—helping you find the best possible rates. Using multiple carriers gives you more leverage in negotiating your rates.

How ShipStation helps:

Thanks to our tremendous volume we've negotiated rates reserved for fortune 500 companies

Control shipping costs by comparing real-time rates and delivery times with our Rate Calculator

Ship from store to turn any storefront into a fulfillment center

Print thousands of labels quickly from anywhere, allowing you to get packages out quickly

CANADA POSTES
POST CANADA

X

ShipStation®

Canada Post features we support:

Solutions for Small Business
True to our motto—wherever you sell, however you ship—no matter the size of your business, your label type is supported.

Contract Rates
Any label you create with ShipStation will use your contracted rates with Canada Post

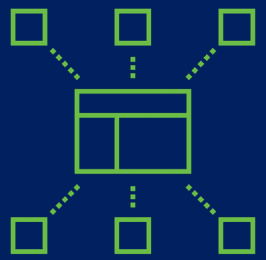
Auto-splitting of Manifests by Warehouse
Have multiple warehouses? We'll auto-split your daily manifests by the different locations from which you ship

Return Labels
Easily create return labels with your ShipStation account & Canada Post

Tracked Packet
Create labels for small lightweight shipments using the Tracked Packet service.

Proof of Age
Add Canada Post's "Proof of Age" delivery confirmation to applicable shipments.

Additional Resources



ROI Calculator
https://info.shipstation.com/shipping-calculator-evron

Cheapest Way to Ship Ebook
https://www.shipstation.com/blog/cheapest-way-to-ship/

Customer Expectations Around Delivery Deadlines
https://www.shipstation.com/blog/customer-expectations-around-delivery-options/

Shipping Discounts for USPS, FedEx, UPS and More
https://www.shipstation.com/blog/get-all-the-shipping-carrier-discounts-you-can/

ARMAND JAVDAN

SENIOR CONSULTANT

EVRON

Spire - ShipStation Integration

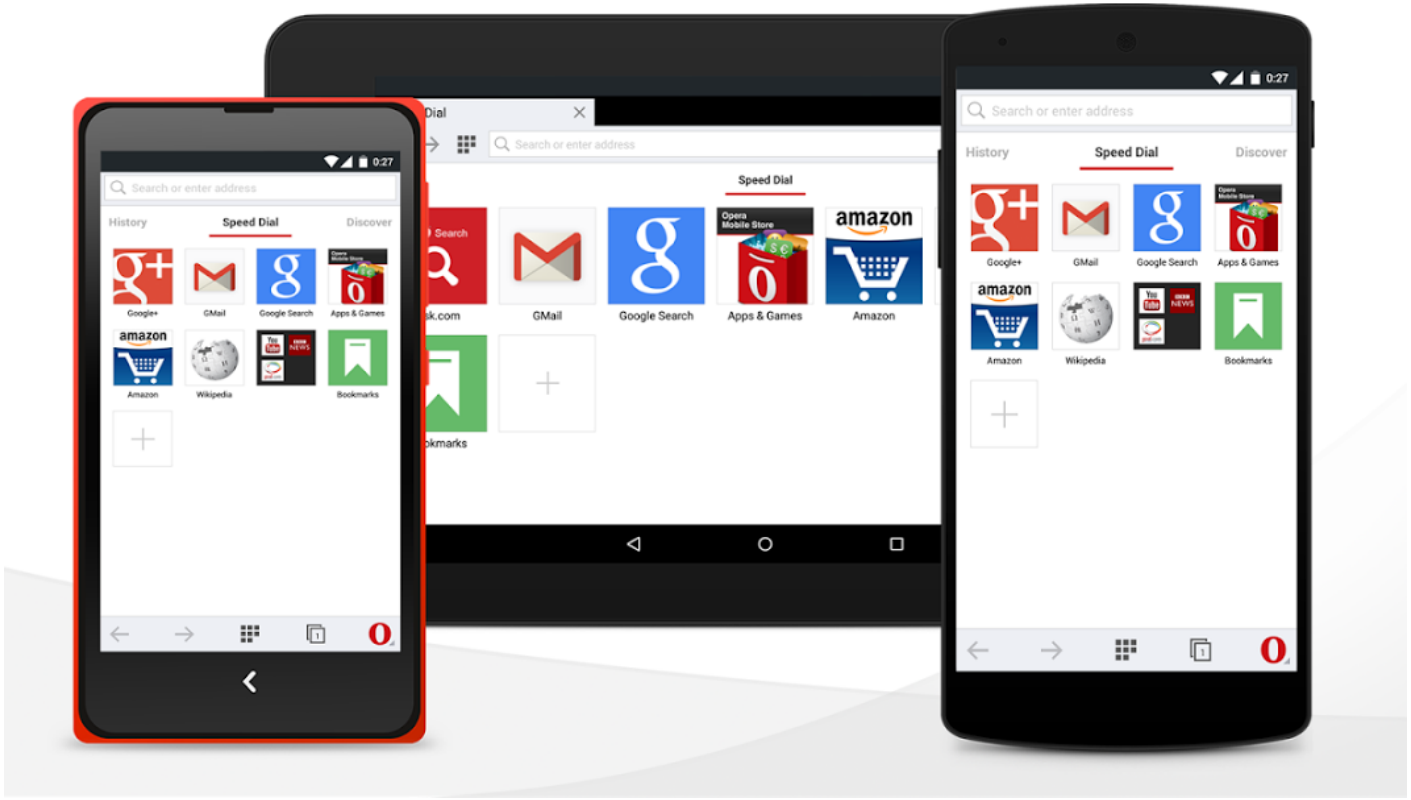
Easy Setup

- Connect directly to major couriers (including Canada Post, Canpar, DHL, FedEx, Purolator, and UPS)

Spire - ShipStation Integration

Easy Setup

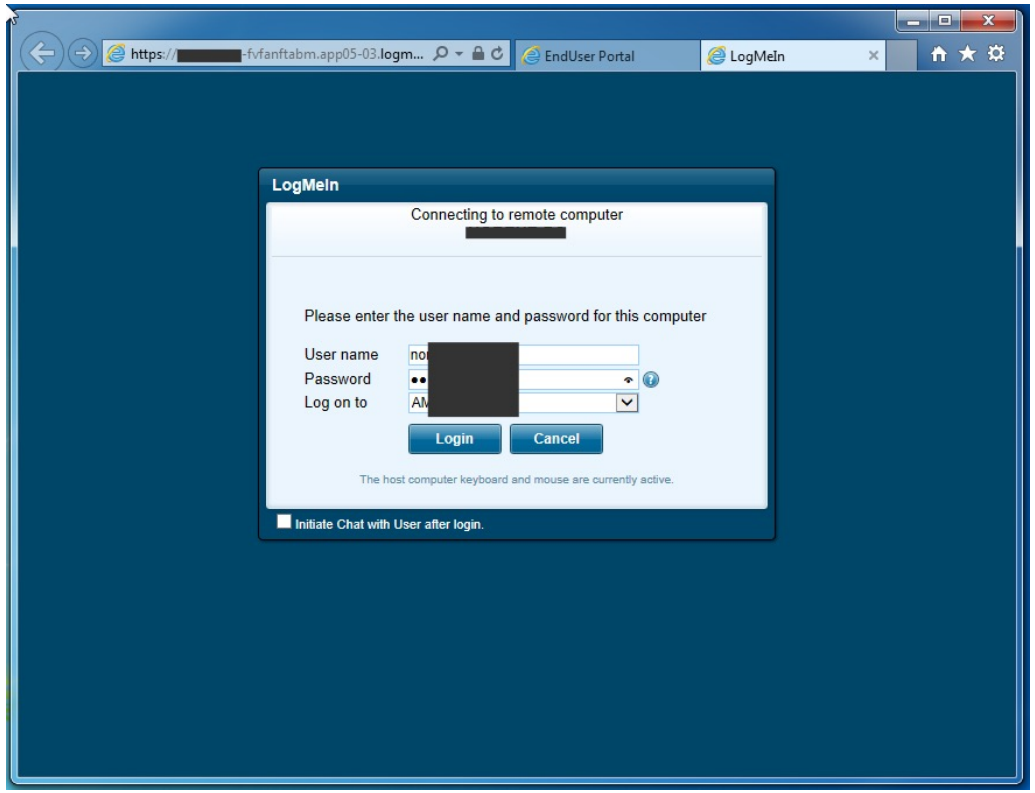
- Access from a web browser and various devices



Spire - ShipStation Integration

Easy Setup

- Remote and quick set-up of integration



Spire - ShipStation Integration

Integration Workflow

Evron's Integration uses the Phase feature in Spire which consists of three user-defined stages.

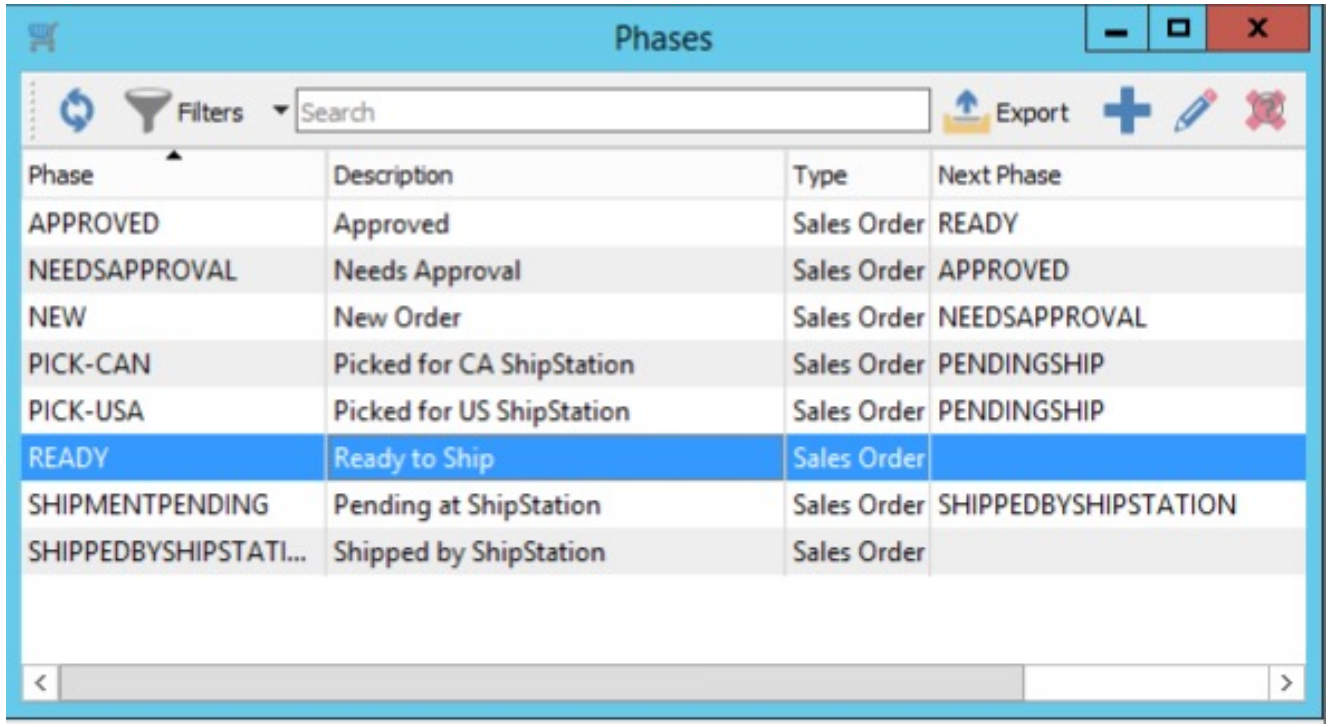
- Phase 1: Order is Ready to Ship
- Phase 2: Order is Pending at ShipStation
- Phase 3: Order is Processed in ShipStation

Spire - ShipStation Integration

Integration Workflow

- Phase 1: Order is Ready to Ship

  The first phase starts the process. It could be selected by the user or it could be a next phase in the workflow.



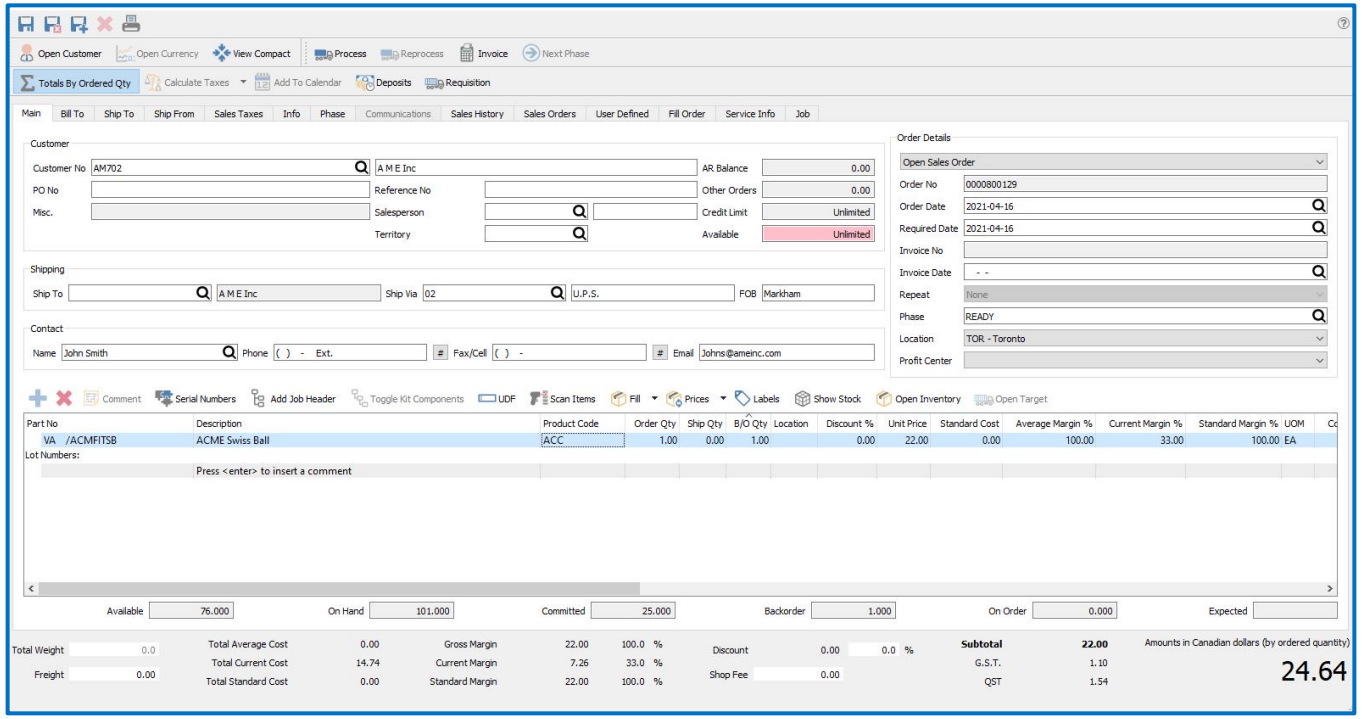
Phase	Description	Type	Next Phase
APPROVED	Approved	Sales Order	READY
NEEDSAPPROVAL	Needs Approval	Sales Order	APPROVED
NEW	New Order	Sales Order	NEEDSAPPROVAL
PICK-CAN	Picked for CA ShipStation	Sales Order	PENDINGSHIP
PICK-USA	Picked for US ShipStation	Sales Order	PENDINGSHIP
READY	Ready to Ship	Sales Order	
SHIPMENTPENDING	Pending at ShipStation	Sales Order	SHIPPEDBYSHIPSTATION
SHIPPEDBYSHIPSTATI...	Shipped by ShipStation	Sales Order	

Spire - ShipStation Integration

Integration Workflow

Phase 2: Order is Pending at ShipStation

- The integration scans for sales orders in Phase 1, and sends these orders to ShipStation, advancing the Phase 2

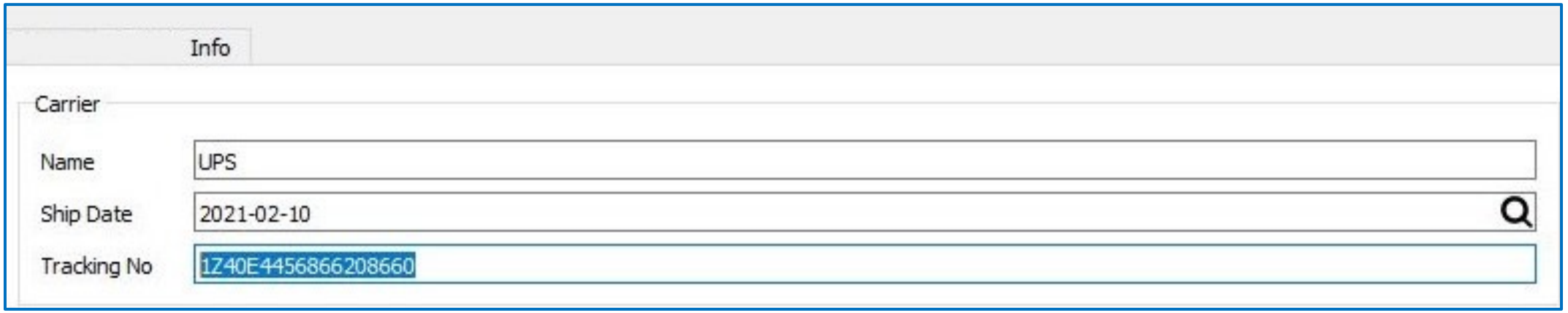


Spire - ShipStation Integration

Integration Workflow

Phase 3: Order is Processed in ShipStation

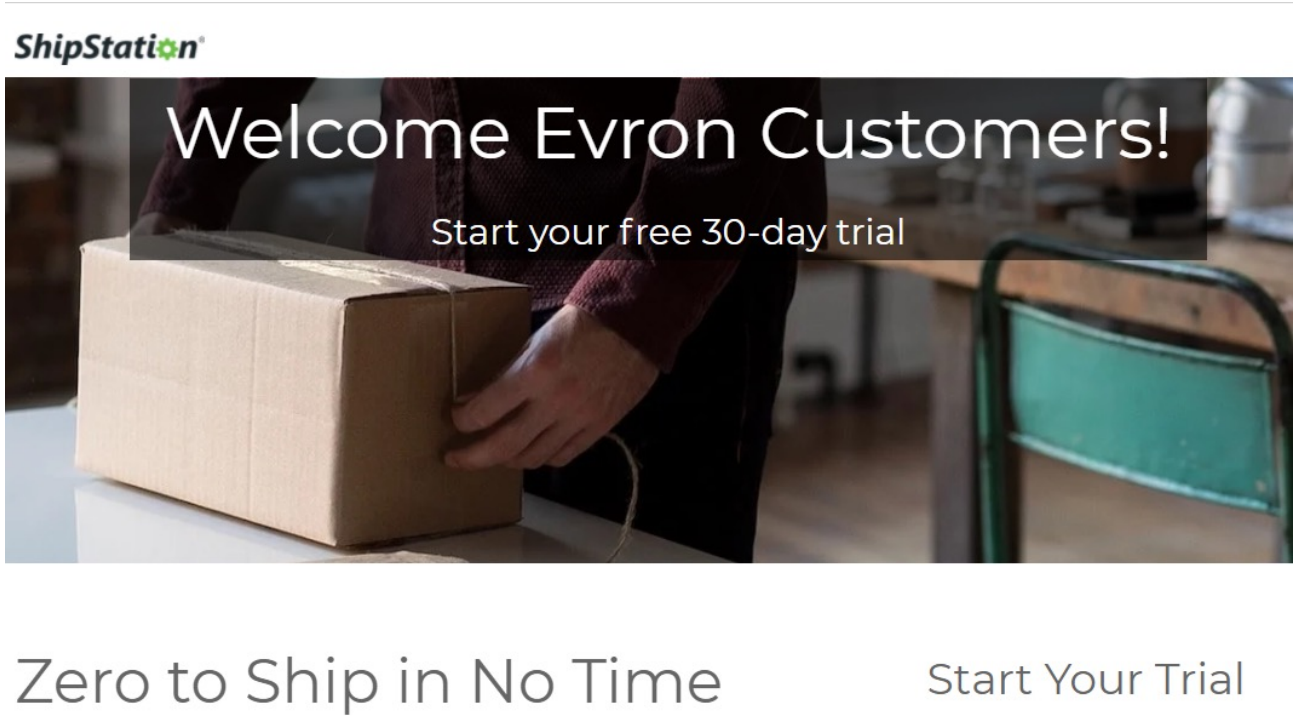
- After the user processes the sales order in ShipStation (e.g., prints the shipping label, generates tracking number, etc.), our integration then updates the “Info” tab in Spire with the courier same, date, and tracking number



Spire - ShipStation Integration

Save Money

- Book a free demo and receive a free 30-day trial of ShipStation. https://info.shipstation.com/evron



Spire — ShipStation Integration Demo

QA SESSION

For more information, you can always visit our website at **www.evron.com**

For pricing, please contact Evron’s Senior Account Manager:

Mel Korn

905-477-9065 x 203

mkorn@evron.com

Thank You For Coming!

As a thank you for your time, attendees will receive a $15 Starbucks e-gift card!

This will be emailed to the address that you've registered with, and you should receive it within the next 3 working days.

If you have any questions regarding your e-gift card, please email Khadija Siddiqui at **ksiddiqui@evron.com**.