

## A Complete E-Commerce Solution.

**easyBuy by Evron**, is a comprehensive storefront application that offers all the functionality needed to establish and maintain a profitable e-commerce site. Designed to function with Epicor's Platinum for Windows and Clientele, easyBuy provides critical back-office systems integration so that you can quickly incorporate your existing business processes without disrupting your business flow. This e-commerce solution enables you to conduct transactions online with business partners and customers through a web-based interactive application that is supported by a secure and robust system infrastructure.

### With easyBuy you can:

- ✓ Specify the parameters of the look and feel of the site and more
- ✓ Define pricing structure, catalogue structure, order confirmation process, customer groups and selling process based on your business rules;
- ✓ Create and manage catalogues with a multi-tiered pricing structure;
- ✓ Personalize customer options;
- ✓ Authenticate customers through username and password;
- ✓ Customize reports based on orders, inventory, bestselling items, customer profile;
- ✓ Manage sales offers, both customer related and item related;
- ✓ Handle credit card payments through integration with third-party payment servers;

### HIGHLIGHTS

- *Seamlessly integrates with Epicor's Platinum for Windows and Clientele*
- *Configures for both b2b and b2c applications*
- *Offers robust and integrated transaction processing capabilities*
- *Integrates easily with existing web sites*
- *Enables administrators to manage users, groups, catalogues, contracts, pricing structures, business rules, special offers and more*
- *Tailors customer interactions based on contractual or other business relationship terms.*
- *Provides complete design customization*

## Setting Up Shop

easyBuy brings all of the necessary elements of an online store to life – from catalog merchandising and payment to detailed tracking and reporting. And it's easy to use. easyBuy lets you get your customized Web store up and running within one to two weeks. And because it integrates with existing business operations, it reduces the demands on your in-house technical support staff.

## Made to Measure

easyBuy lets you customize your Storefront to suit your needs. Flexible and totally configurable, with easyBuy you can define a tiered pricing structure based on customers, groups, contracts and more. Your catalog can be designed with a look and feel to match your brand identity and you can determine the categories and sub-categories that best represent your product offerings. What's more, you have complete control over customer information retrieval.

You determine the customer profile, customer identification and customer groups that work for your business model. Whatever your Storefront needs, easyBuy can be tailored to maximize effectiveness and drive continuous improvement of your enterprise.

## Safe and Sound

easyBuy offers strong security features that can be deployed on the SSL (Secure Socket Layer) protocol or interfaced with SET standards. All credit card payments are supported through integration with third party payment servers which approve or reject orders and provide the necessary confirmations to process each order.

## Your all-in-one e-commerce solution

With easyBuy from Evron you get a complete e-business solution. We can help you plan, design, architect and implement your Storefront with our:

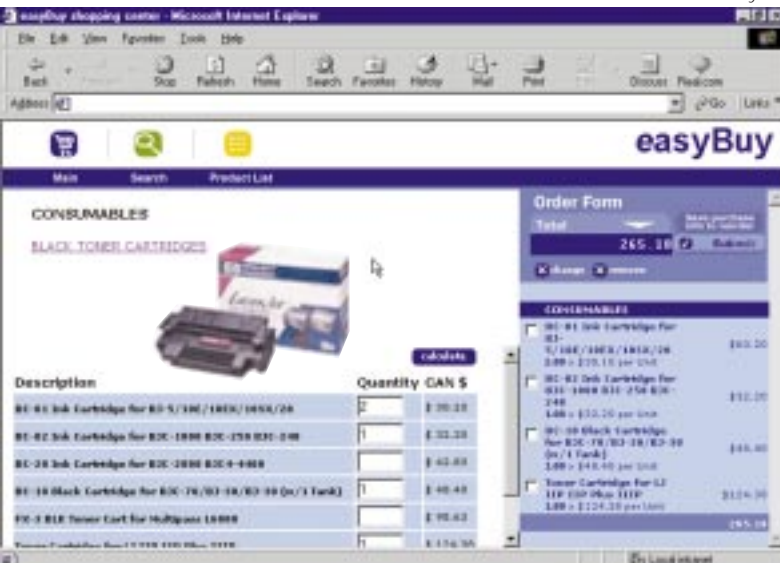
- in-depth understanding of Web store front solutions
- experience implementing easyBuy solutions
- ability to offer project management

skills to successfully build and deploy Web storefront solutions

- knowledge in creating and supporting scalable, reliable, and secure infrastructures to support sophisticated e-commerce solutions,

- expertise in bringing your front-end applications and back-office systems together into a complete e-commerce solution.

Find out how easy it is to set up a web shop with easyBuy. Call Evron today.



## System Requirements

### Minimum System Configuration

#### Network File Server

#### Network Operating Systems:

- Microsoft Windows NT Server 4.0, Windows 2000

#### Hardware:

- Pentium processor
- 500 MB or greater free hard disk space
- 64 MB RAM minimum
- VGA monitor
- 32-bit NIC

#### Client Workstations

#### Operating Systems:

- Microsoft Windows NT Workstation 4.0, Windows 2000
- Microsoft Windows 95 or 98

#### Hardware:

- Pentium 133 processor
- VGA monitor
- 32 MB RAM
- 50 MB free hard disk space
- CD-ROM drive (one per network)
- 32-bit NIC

Client and server platforms are subject to change.



## ABOUT EVRON

Evron develops, markets, implements and supports complementary products that seamlessly integrate with Epicor software applications. Founded in 1983, Evron has successfully designed, built and integrated eCommerce, FrontOffice and BackOffice solutions for a wide variety of vertical industries including Field Service, Manufacturing, Energy and Utilities, Automotive and Financial Services. Evron is an Epicor Solution Provider and an authorized Microsoft Solutions Provider, Novell Platinum Business Partner and Citrix Solutions Provider. Evron is also an authorized partner for Compaq, IBM, HP and CISCO.

For additional information, please visit our website at [www.evron.com](http://www.evron.com) or call Evron at (905) 477-0444  
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